

### CONTACT

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**EMAIL** 

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**ADDRESS** 

Thrissur, Kerala, India

#### **SKILLS**

- Program
- Marketing Analysis
- Team Work
- Technology
- Marketing

## **LANGUAGE**

- English
- Malayalam
- Hindi
- Arabic

# HASEENA PH

## **DIGITAL MARKETER**

## **ABOUT ME**

EI'm a passionate digital marketer and website developer with hands-on experience in SEO, social media marketing, paid ads, and WordPress development. I've successfully executed campaigns, built responsive websites, and optimized user experiences to drive engagement and conversions.

## **WORK EXPERIENCE**



## Freelance Digital Marketer

June 2025 - Present

- Planned and executed social media campaigns for local businesses using Meta Ads
- Conducted SEO audits and improved organic traffic by 30% for small business websites
- Created engaging content calendars and implemented brand strategies



#### **Digital Marketing Intern**

July 2025 - Present

- Professional class in digital marketing.
- Creative idea for digital marketing.
- Organizes of social media post for editorial departemen.
- Handing social media campaign.

## **EDUCATION**

#### **Bachelor of Digital Marketing**

Skillmount Academy

#### B.tech in ECE

Calicut University